

KRISTEN E. LONG

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EXPERIENCE

- POLITICO** | Arlington, VA | politico.com 08/11 - present
Information designer
- One-person graphics staff that brainstorms, researches and builds information graphics for both print and online
- News21** | Chapel Hill, NC | poweringanation.org 01/11 - 07/11
Carnegie-Knight Fellow
- Worked in a 10-person student team to develop and build “Coal: A Love Story,” a interactive film from the award-winning project Powering A Nation
- Reese Felts Digital Newsroom** | Chapel Hill, NC | reesenews.org 07/10 - 05/11
Director, interactive design
- Designed the interface and developed branding for a \$1.4 million start-up that gained 200,000 pageviews in its first seven months
 - Produced interactive Flash graphics featured on Sports Illustrated and The News & Observer
- Swarm Interactive** | Chapel Hill, NC | swarminteractive.com 07/10 - 05/11
Multimedia designer
- Built and updated websites for medical clients both in Joomla and in hand-coded HTML/CSS
- The Daily Tar Heel** | Chapel Hill, NC | dailytarheel.com 08/09 - 05/10
Graphics editor
- Moved from being a staff member to managing a staff of 10 in the completion of information graphics for UNC’s student-run daily newspaper
- Carolina Union Marketing and Design Department** | Chapel Hill, NC 08/09 - 07/10
Graphic design assistant
- Worked in a project environment to create posters and branding for campus organizations
- Living Galapagos** | Galapagos Islands, Ecuador | livinggalapagos.org 07/09 - 08/09
Graphic designer
- Created 15 interactive Flash graphics on a one-month multimedia project in the Galapagos islands

SKILLS

Illustrator, Photoshop, InDesign, Dreamweaver, Flash, AfterEffects, HTML/CSS, PHP, Javascript, Fusion Tables, Joomla, WordPress, Drupal, Final Cut Pro, Microsoft Word, Excel, Powerpoint, Mac/PC

EDUCATION

University of North Carolina at Chapel Hill,

B.A., Journalism and Mass Communication - Editing and Graphic Design. May 2011.

Overall GPA: 3.559, Dean’s list for five semesters. Minor: English.

Honors: North Carolina Press Association award for Graphics, SXSW Interactive Awards Finalist for Reesenews and Living Galapagos, Society for Professional Journalists Region II First Place for Online Sports Reporting

LEADERSHIP & ACTIVITIES

- Online News Association** | UNC chapter Vice President 07/10 - 05/11
- Society for News Design** | UNC chapter Secretary 07/10 - 05/11