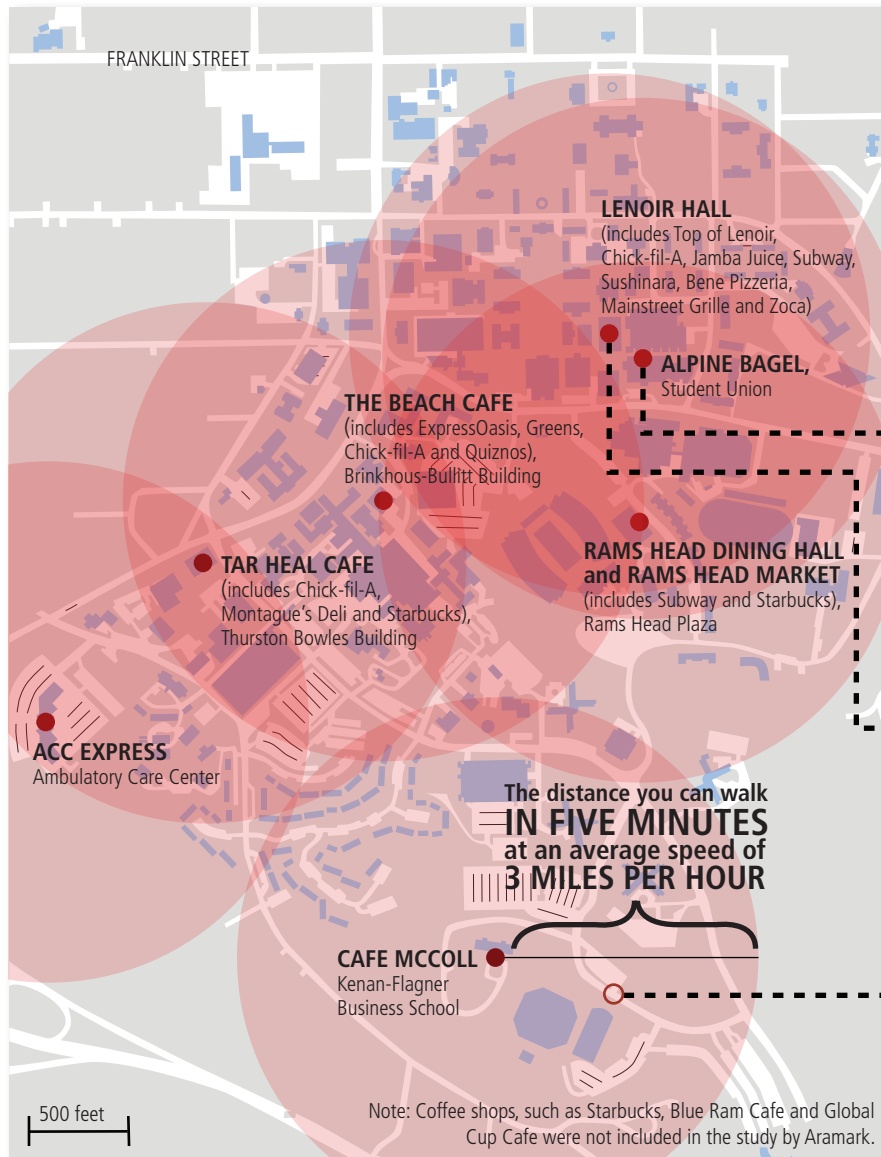


Dining reachable from all parts of campus

While all dorms are within five minutes of a campus dining option, the study by Aramark's market research team showed a need for more dining due to the increasing campus population.



►► WENDY'S

Fast food option planned for the Student Union

- 24-hour service on agenda for street level of building
- Idea won out over healthier options due to student demand and costs
- Success of Wendy's could lead to more restaurants coming there

►► RENOVATIONS TO LENOIR HALL

Venerable Lenoir gets more space.

- 70,000 meals served every week
- Expanding second story will add no fewer than 250 seats
- Expansion is first step in a complete change of Lenoir's three floors

►► NEW DINING AT RAM VILLAGE

New food for deep south campus residents.

- Rams Head Market-style convenience store, including a Quiznos
- Limited size and stock for convenience store to maximize quality and revenue
- Likely to happen, but could take three to five years